

OFFSITE PROPERTY MANAGEMENT PACKAGE

Ideal for LA-based or destination properties and venue owners / managers looking to enhance lead generation and market reach for their property listings to drive more bookings.

Property Setup & Optimization:

- Suggestion list to optimize the space for efficiency, quality, design, comfort, security, and rentability.
- Create or update the property listing on various booking platforms including professional copywriting, selecting and editing imagery as needed, and configuring the listing settings. Set up pricing, calendar, payout structure, and automated replies for guest inquiries, ensuring the property is optimized for success across platforms

Listing Management:

- Maintain and update the property listings on all booking platforms as needed including; copywriting/ descriptions, imagery, calendars, pricing, and auto-replies
- Coordination across all booking platforms (up to 50)
- Ongoing direct communication with the on-site manager
- Review Management

Guest Management:

- Screen leads and negotiate pricing
- Manage all guest communication through the booking confirmation phase. Introduce the guest to the on-site manager once the booking is secured
- Manage booking details including direct booking contracts

Property Marketing:

- The property featured on the maisonstays.com home page
- A custom link to your property listing (includes SEO specifically for your property)
- A shareable/ printable one-sheet of your property
- The property regularly promoted on @maisonstays and @maisonstays_partners Instagram and Facebook (and occasionally featured in ads)
- The property featured in email marketing sent to all subscribers.

PRICING: \$99/ month flat rate + \$75/ listing/ month + 7.5% commission

PLEASE NOTE

(Applies to all Management packages)

- *The property owner is responsible for covering all costs associated with listings, permits, insurance, licenses, taxes, utilities, cleaning, supplies, content creation, and furnishings.*
- *Before activation, the property must meet Maison Stays' quality standards, which may require additional investment. Access to all home accounts is also required.*
- *Professional, current photography and video are required before initiating services.*
- *All platforms on which the property is listed are to be managed by Maison Stays.*
- *For direct bookings, pricing should be lower than third-party booking platforms.*
- *The guest covers Site Rep fees which are included in the booking fee.*
- *Commission rates are based on rental fees before taxes and additional fees such as service fees, staffing, and cleaning.*
- *For LA-based properties, the Property Analysis requires a walkthrough, one-night stay, platform access, and professional imagery (if applicable).*
- *LA-based property owners have the option to either use their own maintenance team or choose from the experienced professionals on the Maison Stays team.*